ELA 20 – Writing Rubric Outcomes (Indicators)	4 – Mastery	3 – Proficient	2 – Approaching
Context CC 20.1 Create a range of written texts to explore identity, social responsibility and social action.	 Create insightful, original, and thought-provoking written texts to explore identity, social responsibility and social action. These texts include: an insightful thesis and logical points to support messages and arguments thoughtful, appropriate, and convincing details to support thesis a compelling style, voice, and format appropriate to audience and purpose unity, coherence, and emphasis in a logical progression and with insightful support for ideas/thesis strategic, effective, and clear organization patterns convincing and insightful conclusions 	 Create clear, original, and well-developed written texts to explore identity, social responsibility and social action. These texts include: a clear thesis and logical points to support messages and arguments accurate, appropriate, and convincing details to support thesis a style, voice, and format appropriate to audience and purpose unity, coherence, and emphasis in a logical progression and with logical support for ideas/thesis effective and clear organization patterns valid and justifiable conclusions 	Create adequate, predictable, written explore identity, social responsibility a action. These texts include: • a general thesis and points to messages and arguments • adequate details to support t • a style, voice, and format con audience and purpose • basic coherence, progression for ideas/thesis • inconsistent organization pat • general conclusions
Message Content and Ideas CC 20.4 Create a variety of written informational (including an essay of explanation of a process, an application letter and résumé, and an argumentative or a persuasive essay) and literary (including a reflective or personal essay and an analysis of a literary text) communications. (d) Write an essay of explanation (e.g., a process, instructions).	 Write an essay of explanation (e.g., a process, instructions) that: is informative and insightful with a clear focus and specific details demonstrates thoughtful understanding of the process of written work and presents the work in precise manageable steps (time order, numbered steps, and so on) and the correct order begins with a thoughtful introduction that intrigues the reader includes pertinent, thorough, detailed, clear information needed for the reader to understand; examples and explanations directly and creatively support focus concludes logically and comprehensively uses terms associated with the process precisely. 	 Write an essay of explanation (e.g., a process, instructions) that: is informative with a clear focus and specific details demonstrates thorough understanding of the process of written work and presents the work in manageable steps (time order, numbered steps, and so on) and the correct order begins with an introduction that interests the reader includes thorough, detailed, clear information needed for the reader to understand; examples and explanations directly support focus concludes logically uses terms associated with the process accurately. 	 Write an essay of explanation (e.g., a prinstructions) that: is informative with a focus an details demonstrates basic understate process of written work and process of written writte
(e) Write a letter of application and accompanying résumé.	 Purposefully tailor letter to position or job and advertisement Compellingly analyzes what he/she has to offer selects a standard letter format of one page 	 Letter: tailors letter to position or job and advertisement analyzes what he/she has to offer selects a standard letter format of one page uses the name and title of the person 	Letter: • attempts to tailors letter to p job and advertisement • vaguely analyzes what he/she • attempts to use a standard le of one page • Missing one or two of the fol

	1 – Beginning
en texts to and social to support t thesis onnected to on and support atterns	 Create limited and/or unfocussed written texts to explore identity, social responsibility and social action. These texts include: a vague thesis and limited points to support messages and arguments limited details generally related to thesis a style, voice, and format inconsistent or appropriate to audience and purpose limited organization vague conclusions
a process, and basic canding of the l presents the time order, and the ction on needed for xamples and ort focus the process	 Write an essay of explanation (e.g., a process, instructions) that: is informative with a focus and/or simplistic details demonstrates limited understanding of the process of written work and presents the work in undeveloped steps (time order, numbered steps, and so on) and/or the incorrect order begins with a vague introduction includes limited information needed for the reader to understand; examples and explanations vaguely support focus concludes incompletely uses terms associated with the process incorrectly.
position or he has to offer letter format ollowing : the	 Letter is irrelevant to position or job and advertisement Lists what he/she has to offer No formal letter format Missing three or all of the following: uses the name and title of the person doing

	 uses the name and title of the person doing the hiring in the inside address and salutation efficiently explains the purpose for writing and the position applied for in the first paragraph and lists two or three qualifications for this position insightfully elaborates on the qualifications listed in the opening paragraphs and adds precise evidence to support the claims of being qualified in the second paragraph describes pertinent additional qualifications and experiences to distinguish him/her from other possible candidates in the third paragraph closes by mentioning the enclosed résumé and expresses interest in an interview and availability signs letter does not repeat content of résumé has a confident, formal, but respectful tone. 	 doing the hiring in the inside address and salutation explains the purpose for writing and the position applied for in the first paragraph and lists two or three qualifications for this position elaborates on the qualifications listed in the opening paragraphs and adds evidence to support the claims of being qualified in the second paragraph describes additional qualifications or experiences to distinguish him/her from other possible candidates in the third paragraph closes by mentioning the enclosed résumé and expresses interest in an interview and availability signs letter does not repeat content of résumé reflects a confident, formal, but respectful tone. 	 name and title of the person doing the hiring in the inside address and salutation Simplistically explains the purpose for writing and the position applied for in the first paragraph and lists one or two qualifications for this position Partially explains the qualifications listed in the opening paragraphs and adds rudimentary evidence to support the claims of being qualified in the second paragraph lists additional qualifications or experiences to distinguish him/her from other possible candidates in the third paragraph closes by mentioning the enclosed résumé signs letter Some points repeated in content of résumé Attempts to reflect a confident, formal, but respectful tone.
	 Résumé: Engages recipient to read because of a skillfully formatted and visually appealing appearance Purposely uses a format for the position or job includes specific and necessary information (e.g., dates, names, organizations, schools, special achievements, or merits) and categories (e.g., name, address, and telephone number; a summary of work experience, with the most recent first; a summary of education in reverse chronological order; other skills, training, awards, and interests; and at least three references) Has in-depth knowledge of the organization and company, and targets the résumé to the specific position Compellingly presents most relevant accomplishments, qualifications, and strengths that ensure he/she stands out from other candidates. 	 Résumé: invites the recipient to read because of a clean, visually appealing appearance uses a format appropriate for the position or job includes specific and necessary information (e.g., dates, names, organizations, schools, special achievements, or merits) and categories (e.g., name, address, and telephone number; a summary of work experience, with the most recent first; a summary of education in reverse chronological order; other skills, training, awards, and interests; and at least three references) demonstrates knowledge of the organization and company, and targets the résumé to the specific position presents most relevant accomplishments, qualifications, and strengths that help ensure he/she stands out from other candidates. 	 Résumé: Has a basic clean, visually organized appearance Uses an acceptable format (may not pertain to a certain position or job) Includes some specific and necessary information (e.g., dates, names, organizations, schools, special achievements, or merits) and categories (e.g., name, address, and telephone number; a summary of work experience, with the most recent first; a summary of education in reverse chronological order; other skills, training, awards, and interests; and at least three references) Has basic knowledge of the organization and company, and attempts to targets the résumé to the specific position presents some accomplishments, and qualifications
(f) Write an essay of argument/persuasion (or an editorial).	 Write an essay of argument/persuasion (or an editorial) that: Passionately upholds a position about the current issue or problem Support and enhances the position with compelling reasons, is effectively persuasive, and offers an original solution Purposefully provides support and perceptively squelch any objection closes by insightfully restating the 	 Write an essay of argument/persuasion (or an editorial) that: states clearly a position about the current issue or problem supports the position with reasons, is persuasive, and offers realistic solution provides support and answers/addresses any objection closes by restating the position, calling for action, or asking reader to get involved 	 Write an essay of argument/persuasion (or an editorial) that: states a position supports the position with obvious reasons, is somewhat persuasive, and offers solution Provides some support and attempts to address any objection closes by either restating the position or calling for action ensures that most facts are correct

e purpose for pplied for in the ne or two tion alifications listed s and adds support the n the second ons or him/her from in the third enclosed content of fident, formal,	 Weakly states the purpose for writing and the position applied for in the first paragraph and lists one or two unrelated qualifications for this position lists qualifications in the opening paragraphs with no supporting evidence for the claims of being qualified in the second paragraph No additional qualifications or experiences provided to distinguish him/her from other possible candidates in the third paragraph NO closing signs letter repeated content of résumé informal tone.
organized at (may not on or job) d necessary ames, ecial and categories telephone ork experience, ; a summary of nological order; ds, and ee references) ne organization ots to targets : position aments, and	 Résumé: disorganized appearance No format used Missing necessary information (e.g., dates, names, organizations, schools, special achievements, or merits) and not categorized (e.g., name, address, and telephone number; a summary of work experience, with the most recent first; a summary of education in reverse chronological order; other skills, training, awards, and interests; and at least three references) Resume does not reflect organization or specific position Lists some unrelated accomplishments, qualifications
asion (or an th obvious rsuasive, and attempts to the position or re correct	 Write an essay of argument/persuasion (or an editorial) that: Ineffectively attempts to state a position Attempts to support the position with irrelevant reasons and/or may offer a solution Provides unrelated support and ineffectively addresses any objection Ineffectively closes Facts are inaccurate Undeveloped voice that confuses facts

the hiring in the inside address and

salutation

	 position, compelling the reader to get involved and take action all facts used are relevant, accurate and correct uses a persuasive voice that skillfully balances facts and feelings Purposely uses inclusive and respectful language and qualifiers to strengthen position. 	 ensures that facts are correct uses a persuasive voice that balances facts and feelings chooses inclusive and respectful language and qualifiers to strengthen position. 	 attempts to use a persuasive v unable to balance facts and fe uses appropriate language
(g) Write an essay of reflection (personal essay)/personal commentary.	 Write an essay of reflection (personal essay)/personal commentary that: Insightfully expresses a unique view of a precise aspect of life that is important to the student Intriguingly introduces the topic and provides an astute personal view Provides rich and detailed support of the writer's viewpoint Comprehensive summary up the writer's viewpoint in an intuitive way (e.g., the lesson that it teaches about life). 	 Write an essay of reflection (personal essay)/personal commentary that: expresses a unique view of some aspect of life that is important to the student introduces the topic and gives a personal view supports the writer's viewpoint sums up the writer's viewpoint in a thoughtful way (e.g., the lesson that it teaches about life). 	 Write an essay of reflection (personal essay)/personal commentary that: expresses a general view of so of life that is important to the Basic introduction of topic wir unsubstantiated personal vie Inconsistently supports the w viewpoint sums up the writer's viewpoin predictable way
(h) Write an analysis of a literary text (e.g., analyze a theme, characters, and plot development).	 Write an analysis of a literary text that: identifies the text, author, and precise focus of the analysis in a strategic manner Insightfully introduces (in the beginning of the text) and focuses on the elements (e.g., plot, character, theme) being analyzed in a logical order uses developing paragraphs to comprehensively and insightfully explain the elements using pertinent examples from the text Purposely includes insightful details to enhance the point being made for the readers concludes by skillfully revisiting the focus of the analysis and effectively summarizing it shows an extensive and intuitive analysis of the elements all the parts strategically work together to create an insightful essay. 	 Write an analysis of a literary text that: identifies the text, author, and focus of the analysis introduces (in the beginning of the text) and focuses on the elements (e.g., plot, character, theme) being analyzed uses developing paragraphs to explain the elements using examples from the text includes enough details to help readers understand the point being made concludes by revisiting the focus of the analysis and summarizing it shows a complete and careful analysis of the elements Ensures that all the parts work together to create an insightful essay. 	 Write an analysis of a literary text that: identifies the text, author, and focus of the analysis Partially introduces (in the beg the text) and attempts to focu elements (e.g., plot, character, being analyzed uses developing paragraphs to explain the elements using sor examples from the text includes basic details to attem readers understand the point l concludes with a basic summa analysis shows an adequate analysis of elements Attempts to put all the parts to create a basic essay.

ve voice; I feelings	 and feelings Uses inappropriate and inaccurate language.
al f some aspect he student with view e writer's oint in a	 Write an essay of reflection (personal essay)/personal commentary that: States a vague view of some aspect of life. inadequately introduces the topic Ineffectively supports the writer's viewpoint Unfocused and inconclusive summary pf the writers viewpoint
at: and simplistic beginning of ocuses on the ter, theme) a to generally some empt to help nt being made mary the a of the as together to	 Write an analysis of a literary text that: identifies the text, author, and disorganized focus of the analysis Undeveloped introductions (in the beginning of the text) and vaguely focuses on the elements (e.g., plot, character, theme) being analyzed Attempts to use developing paragraphs to ineffectively explain the elements. Lacks sufficient details to help readers understand the point being made Ineffectively concludes by attempting to revisit the focus of the analysis and/or vaguely summarizing it shows a limited analysis of the elements Disorganized parts create an unfocused essay.

Use of Strategies CC20.4 (b) Select, use, and evaluate critically a variety of before (page 23), during (page 24), and after (page 25) strategies to construct and communicate meaning when writing.	Skillfully and insightfully select, use, and evaluate critically a variety of before, during, and after strategies to construct and communicate meaning when writing.	Select, use, and evaluate critically a variety of before, during, and after strategies to construct and communicate meaning when writing.	Simplistically select, use, and evaluate critically a variety of before, during, and after strategies to construct and communicate meaning when writing.	Ineffectively select, use, and evaluate critically a variety of before, during, and after strategies to construct and communicate meaning when writing.
	 Before consider prompts or find a topic and activate prior knowledge consider audience and purpose consider and generate specific ideas and information consider and choose/adapt possible form collect and focus ideas and information plan and organize ideas for drafting consider qualities of effective communication and the language to use 	 Before consider prompts or find a topic and activate prior knowledge consider audience and purpose consider and generate specific ideas and information consider and choose/adapt possible form collect and focus ideas and information plan and organize ideas for drafting consider qualities of effective communication and the language to use 	 Before consider prompts or find a topic and activate prior knowledge consider audience and purpose consider and generate specific ideas and information consider and choose/adapt possible form collect and focus ideas and information plan and organize ideas for drafting consider qualities of effective communication and the language to use 	 Before consider prompts or find a topic and activate prior knowledge consider audience and purpose consider and generate specific ideas and information consider and choose/adapt possible form collect and focus ideas and information plan and organize ideas for drafting consider qualities of effective communication and the language to use
	 During create draft(s) and experiment with possible product(s) confer with others reflect, clarify, self-monitor, self-correct, and use a variety of fix-up strategies experiment with communication features and techniques After revise for content and meaning revise for sentence structure and flow revise for word choice, spelling, and usage proofread and review for mechanics and appearance confer with peers, teacher, or other polish, practice, and decide how the work will be shared share final product, reflect, and consider feedback 	 During create draft(s) and experiment with possible product(s) confer with others reflect, clarify, self-monitor, self-correct, and use a variety of fix-up strategies experiment with communication features and techniques After revise for content and meaning revise for sentence structure and flow revise for word choice, spelling, and usage proofread and review for mechanics and appearance confer with peers, teacher, or other polish, practice, and decide how the work will be shared share final product, reflect, and consider feedback 	 During create draft(s) and experiment with possible product(s) confer with others reflect, clarify, self-monitor, self-correct, and use a variety of fix-up strategies experiment with communication features and techniques After revise for content and meaning revise for sentence structure and flow revise for word choice, spelling, and usage proofread and review for mechanics and appearance confer with peers, teacher, or other polish, practice, and decide how the work will be shared share final product, reflect, and consider feedback 	 During create draft(s) and experiment with possible product(s) confer with others reflect, clarify, self-monitor, self-correct, and use a variety of fix-up strategies experiment with communication features and techniques After revise for content and meaning revise for sentence structure and flow revise for word choice, spelling, and usage proofread and review for mechanics and appearance confer with peers, teacher, or other polish, practice, and decide how the work will be shared share final product, reflect, and consider feedback
Cues and Conventions CC20.4 (c) Understand and apply the language cues and conventions (page 17) to construct and communicate meaning when writing.	Skillfully and insightfully understand and apply the language cues and conventions to construct and communicate meaning when writing.	Understand and apply the language cues and conventions to construct and communicate meaning when writing.	Simplistically understand and apply the language cues and conventions to construct and communicate meaning when writing.	Ineffectively understand and apply the language cues and conventions to construct and communicate meaning when writing.
	 select and use the conventional and forma avoid colloquialisms, slang, euphemisms, c Textual	lichés, and abusages unless used to enhance text ization including effective beginning, supporting midd that link ideas logically	les, and smooth and logical endings	

• recognize and avoid using sentence fragments, run-ons, misplaced qualifiers, excessive co-ordination, and faulty subordination in formal co
Semantic/Lexical/Morphological
select and use words that are clear, fresh, economical, and alive
Graphophonic
 know and apply Canadian spelling patterns and conventions for familiar and new vocabulary
Other Cues and Conventions
• make oral, written, and other texts clear and visually appealing by choosing the appropriate font, borders, line spaces, colour, space, white

al communication

hite space, and visuals that enhance the message.